
Lake Ontario News

Happenings

It was wonderful to see all of the students and their parents at Student-Led Conferences. I enjoyed talking to each of you about the progress your child has made since the beginning of the school year.

This month in Reading, the students are working on blending and segmenting 3-letter words. They are becoming more successful with this skill. The students have also

been practicing their sight words. Having your child read the books that are sent home for homework is a wonderful way to practice the sight words.

In Math, some of the students have been working on addition, other students are practicing subtraction. Many of the students will be moving on to the geometry objectives, which include identifying 2-d and 3-d

shapes and being able to make shapes using other shapes.

Our time in Social Studies has been spent studying wants and needs. We will also be talking about goods and services. In Science, we are studying rocks and soil. In May, we will be learning about plants and how they grow.



Reminders

On April 30th, we will be taking a field trip to the Toledo Zoo. The money for the field trip (or letting me know that you have a zoo membership) is due by Mon-

day, April 20th

Please remember that chaperones will need to drive to the zoo. Since two classes are going to be riding the bus, there won't be room for chap-

perones on the bus. Also remember, that the students need to pack a lunch on that day. We will be eating lunch at the zoo. Thank you for your help with this important matter.

April 17, 2015
Newsletter

Dates to Remember

April 22

Jeans for a \$1

April 28

Jeans for Cards

April 30

Field Trip to the Toledo Zoo
9:30 am—2:30 pm

May 1

Mid-Quarter

May 11--15

Book Fair

May 12

Board Meeting 7:45 am

PTT Meeting 6 pm

May 13

Grandparents Lunch 11:30-12:45

May 14

Birthday Bash

May 15

Talent Show 10 am

May 18-22

Michigan Week

May 20

Jeans for a \$1

May 25

No School-Memorial Day

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,



Caption describing picture or graphic.

when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message



Caption describing picture or graphic.

you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are

also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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March Newsletter

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

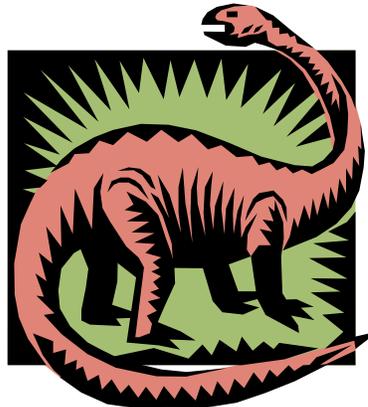
A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.